

# Opportunity Day

A  
Typical  
Goldenberg  
Economy  
Event

"IT PAYS TO DEAL AT GOLDENBERG'S"  
**Goldenberg's**  
SEVENTH AND K "THE DEPENDABLE STORE"

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Opportunity  
Sale  
Prices  
For  
Tomorrow  
Only

## Opportunity Sale No. 1 A Great Gathering of Wonderful Values That Mean Opportunity For Thrifty Shoppers to Share Important Savings on Summer Needs

Inaugurating a new sale event certain to become one of the biggest and most important features in our calendar of special sale occasions. Opportunity Day, as its name implies, brings special opportunities to our customers in the way of unusual savings on wanted summer merchandise for the home and personal wear. Each "Opportunity" item in the long list has been carefully selected—to result in greater buying advantage for you and greater fame for Goldenberg's as the store that outvalues and undersells.

### 50c Bandeaux, 39c

Pink Bandeaux, good quality material, with hook in front and back; made with elastic inserts. A very popular brand; all sizes. Third Floor.

### \$1.39 Bungalow Aprons, \$1.00

Women's Bungalow Aprons, fine quality percales, square necks and open-front and belts; large assortment of patterns. Third Floor.

### 69c Envelope Chemise, 59c

Envelope Chemise, soft-finish nain-sook, trimmed with embroidery edgings in back and front; several pretty models. Third Floor.

### \$1.69 Long Kimonos, \$1.39

Women's Long Lawn Kimonos, light patterns, pink and blue; made with white collars and cuffs; full-cut sizes. Third Floor.

### Children's 39c Drawer Waists, 29c

Children's Cambric Drawer Waists, taped buttons; well made and finished; sizes 6 to 12 years. Third Floor—Juvenile Section.

### Children's \$1.25 Dresses, 93c

Children's White Lawn Dresses, high-waisted models, plain or fancy styles; full skirts; sizes 2 to 6 years. Third Floor.

### Women's 79c Union Suits, 65c

Women's Union Suits, low neck and sleeveless; French band neck and arms; pants lace trimmed, shell and tight-knee styles; sizes 34 to 44. First Floor.

### Women's \$1.79 Glove Silk Vests, \$1.59

Women's Glove Silk Vests, low neck and sleeveless; French band neck and arms; white and flesh colors. Sizes 36 to 42. First Floor.

### Boys' 79c Union Suits, 59c

Boys' Pique-knit and Ribbed Union Suits, high and low neck, short sleeve and sleeveless styles; Pants knee length; sizes 24 to 32. Second of the regular 79c values. First Floor.

### 59c Garden Rakes, 39c

Garden Rakes, 14-prong size; long handle. Basement.

### \$4.50 Garden Hose, \$3.49

Extra quality Red Garden Hose, 25 ft. lengths; complete with brass nozzle; fully guaranteed. Basement.

### \$1.00 and \$1.25 Stamped Nightgowns, 75c

Ready-made and Stamped Nightgowns, in solid and patterned designs; sufficient flaps to complete garment. Neat patterns; large and medium sizes. Fourth Floor.

### 50c Dimity Scarfs, 29c

Dimity Scarfs, pretty shades of pink and blue; floral and striped effects. (Limit, four to a buyer.)

### 39c Laundry Bags, 25c

Laundry Bags, of cream color crash, with green or tan border; complete with draw string. Fourth Floor.

### \$1.00 Dresser Sets, 69c

Embroidered Bureau or Dresser Sets, consisting of scarf and pin cushion, embroidered with white, yellow, pink and blue. Good quality linen. Fourth Floor.

### Notion Opportunities

Bias Seam Tape, 10-yard pieces, assorted widths; good quality white cambric, piece..... 5c

Skirt Gauges, strongly made; practical style, complete with chalk..... 21c

Hairpins, tortoise shell finish; small size; one dozen in box..... 5c

Women's Sanitary Aprons, correctly made; full size..... 32c

Fancy Frill Ribbon Elastics, assorted colors; three-quarter yard lengths, strip..... 12c

Kleinert's Sanitary Rubber Sheeting, 24-inch squares; 22c sealed envelopes..... 22c

Women's Sanitary Elastic Belts, adjustable kind..... 11c

Favorite Sewing or Basting Cotton, white and black; soft finish. 6 spools for..... 15c

Goldenberg's—First Floor.

### 69c Table Damask, 46c

68-inch Mercerized Table Damask, excellent grade for home or cafe use. Choice of a variety of neat patterns. First Floor—8th Street Side.

### \$1.85 Diaper Cloth, \$1.56

Genuine Red Star Diaper Cloth, 18 inches wide, in sealed sanitary cartons, containing full ten yards. First Floor—8th Street Side. (Limit, one piece to a buyer.)

### 16c Huck Towels, 11c

First Quality Huck Towels, fine woven absorbent grade, with neat red borders, suitable for hand or tea towels. Size 18x31 inches. First Floor—8th Street Side.

### 25c Turkish Towels, 16c

Bleached Turkish Towels, neatly hemmed, fine, close-woven absorbent grade; for hand or bath towels; size 17x32 inches. First Floor—8th Street Side.

### 39c Turkish Towels, 24c

Full Bleached Turkish Towels, excellent grade, for face or bath, in all white, also neat blue borders; size 18x36 inches. First Floor—8th Street Side.

### Correspondence Cards, 35c

French Bordered and Fancy Edge Correspondence Cards, including envelopes; good heavy linen stock; 24 cards and envelopes. First Floor.

## 49c White Chiffon Voile 44 Inches Wide, 29c

44-inch White Chiffon Voile, a beautiful snow-white fabric, made of the finest selected combed yarn, extra fine two-ply quality, for charming waists and dresses.

36-inch White Novelty Skirting, gabardine and pique with neat white stripes and figures. Heavy firm mercerized quality. Worth 59c yard..... 38c

36-inch White Cord Gabardine, a heavy raised yarn mercerized, double twill quality, for suits, dresses and skirts. Worth 59c yard..... 59c

36-inch Longcloth, fine soft chambray finish quality, for making undergarments. Full 12 yards in each piece. Worth 29c..... 29c

32-inch White Dragon Pongee, a fine soft mercerized quality, suitable for men's shirts, boys' blouses, women's dresses, waists, etc. Worth 39c yard..... 29c

Goldenberg's—First Floor.



## Women's and Misses' New Gingham Frocks Worth up to \$5.00, at \$3.19

Another price surprise for Opportunity Day that brings unusual savings on summer frocks of charm and good style. We have grouped about five hundred smart looking Gingham Dresses in this lot and specially priced them at just about what the materials and trimmings would cost you ordinarily.

Beautiful new colorings and combinations in plaids, checks, and stripes. This season's prettiest styles are shown in pleated, draped, tunic, tailored and military effects—a style to suit every woman. All sizes, 16 to 46.

Goldenberg's—Second Floor.

### 35c to 50c Writing Paper, 25c

Best Linen Quality Writing Paper, 24 sheets paper and envelopes to match. Boxes are slightly damaged, but the paper is in perfect condition. First Floor.

### Children's 45c Hose, 29c

Children's Black Ribbed Hose, reinforced heel and toe; slightly imperfect. First Floor.

### Women's Lisle Hose, 29c

Women's Lisle Hose, in black, white, navy, champagne, African brown, gray, and other desirable shades. Slightly imperfect. First Floor.

### Women's Stockings, 25c

Women's Cotton Stockings, in black, white, balbriggan, and gray. Seamless foot, double sole, heel, and toe. First Floor.

### Misses' 29c Hose, 17c

Misses' Cotton Hose, in black and white; double sole, heel and toe; irregular weaves. First Floor.

### \$1.00 Rag Rugs, 74c

Hit and miss design Rag Rugs, light and dark colorings, finished with fringe; size 24x16 inches. First Floor.

### \$9.00 Part-Wool Blankets, \$7.45

An opportunity to supply your needs for next winter—choice of white or gray, with blue or pink borders, also plaids of blue, pink, tan and gray; large double-bed size; heavy weight. Fourth Floor.

### \$1.69 Rope Portieres, \$1.15

Rope Portieres, with large huck and anastax drop valance; plain and mixtures of green, red, blue, brown, and rose. Fourth Floor.

### \$11.50 Crex Rugs, \$8.65

Genuine Heavyweight Prairie Grass Rugs, large room size, 8x10 ft. Strictly perfect quality, in Wall of Troy, straight band and floral border designs. Colorings of green, blue, and brown. Fourth Floor.

### Men's Athletic Underwear, Regularly 39c, at 29c Garment

Men's Lightweight Nainsook Underwear, in athletic style; sleeveless cut shirts, knee-length drawers with reinforced seat. First Floor.

### Men's Fine Neglige Shirts, Values Up to \$2, at \$1.15

A splendid assortment of fine quality materials, including Madras, Percales, and Repps in all the newest and most desirable novelty effects. Every shirt full cut and perfect fitting. Grades which are worth on today's market up to \$2.00 each; specially priced for Opportunity Day at \$1.15 each. First Floor.

### \$1.79 "Garza" Seamless 81x90 Bleached Sheets at \$1.49

Famous "Garza" Brand Seamless Bleached Sheets, full double-bed size, 81x90 inches. Heavy, close-woven quality, free from dressing; strictly perfect quality. An unusual opportunity to supply your bedwear needs.

72x90 Seamless Bleached Sheets, three-quarter bed size; heavy close woven, soft finish grade. Worth 29c yard..... 21c

5-quarter White Table Oilcloth, standard quality. Worth 29c yard..... 29c

36-inch Percales, light grounds with neat colored printings, such as stripes, checks, figures, etc. Suitable for boys' shirts, women's and children's dresses. Worth 35c yard..... 29c

Goldenberg's—First Floor.

## Men's Straw Hats Values up to \$2.00, at 95c

A clearance of odds and ends from our regular stock of men's Straw Hats, in a variety of correct shapes and heights. Get here tomorrow for a new straw hat while you can buy at such a saving.

### Men's "Smart Set" Straw Hats, now reduced \$1.95

Men's "Bradford" Straw Hats, now reduced \$1.45

Men's Toyo Panamas, our regular \$3.00 quality, reduced to..... \$1.98

Goldenberg's "De Luxe" Straw Hats, reduced to..... \$2.15

First Floor—Entrance From K Street.

### Kremenz Collar Buttons, Regularly 25c, at 15c Each

This famous trademark brand of collar buttons is noted for wearing quality and satisfaction. Choice of all the wanted styles and sizes. Men's Furnishings Department—First Floor.

### Men's \$1.25 Underwear, Special at 77c

Men's White Lisle Underwear: short-sleeve shirts and full-length drawers, with re-enforced seat. Classified as "irregular weaves," but the imperfections are very slight. First Floor.

### Men's \$1.50 Union Suits, Special at \$1.15

Men's Balbriggan Union Suits, with short sleeves and full-length legs; closed crotch. Subject to slight imperfections. First Floor.

### Men's Silk Hosiery, Seconds of 60c Grade, 33c Pair

Men's "Heron" Pure Thread Silk Hosiery, in black and plain colors; made with re-enforced heel, toe and sole. These are seconds of the regular 60c quality, lowered tomorrow to 33c pair. First Floor.

### Men's 15c Handkerchiefs, 11c

Men's White Hemstitched Border Handkerchiefs, fine quality, soft linen finish; full size. First Floor.

## Extraordinary Values in New Summer Millinery Presented for Opportunity Day



This remarkable sale is the result of a big purchase made in New York last week, together with clearance lots from our regular stock of midsummer hats, which we've greatly reduced in price. Every woman who needs a new trimmed hat should be here tomorrow to share the great savings offered on millinery of the newest style and most desirable quality.

### \$6.00 and \$7.50 Georgette Crepe Hats, Special at \$3.95

Included are the popular Georgette Crepe Hats, in white, pink and navy blue, in the newest shapes; also Black Hats in lovely transparent effects, Natural Milan Color Hats and Satin Hats, in white, pink and navy blue.

### \$10, \$12, and \$15 High-Class Trimmed Hats at \$7.95

Very fine Hats, some of which are model hats and of unusual style distinction. Beautiful Georgettes, Malines, Hair Braids, Straws, and a few fine lace hats included. Choice of black, white, pink, navy and purple.

### \$4.00 Sports Hats at \$2.98

Sports Hats of satin, in sailors and mushrooms, prettily trimmed with narrow ribbons; colors of white, pink, navy blue, black, sand, turquoise and Copenhagen blue. Goldenberg's—Second Floor.

### \$8 and \$9 Georgette Crepe Hats, Special at \$5.98

Beautiful and very dressy hats of Georgette Crepe in white and pink only. Some have the new all-round flat ostrich bands, and there are other attractive styles, in soft, becoming effects to choose from.

### Trimmed Toyo Panama Hats, Special at \$1.98

Trimmed Toyo Hats, in excellent shapes, including side roll and mushrooms, trimmed with wide white ribbons. Splendid styles for utility wear.

### \$1.50 Leather Purses, \$1.15

Women's Leather Strap Purses, stylish shapes with top strap; fine quality tapir lamb leathers, in tan, brown, gray, blue, green, etc. First Floor.

### Women's Silk Handkerchiefs, 10c

Women's Silk Handkerchiefs, fancy Japanese silk, in many pretty colorings and designs. First Floor.

### Handkerchiefs, SIX for 25c

Women's and Children's Handkerchiefs, plain white hemstitched and pretty embroidered corner styles; factory seconds. First Floor.

### Pearl Buttons, TWO Cards for 9c

Good quality White Fresh Water Pearl Buttons, fish eye and plain shapes, sizes 24 to 40 line, for skirts, waists, dresses, etc.; carded four, six, nine, and twelve on a card, according to size. First Floor.

### Boys' Wash Suits, 88c

Boys' Fine Grade Wash Suits, in Beach, Daddy, Billie Boy and other models. All white, combination and solid colorings. All with straight knee short pants. Sizes 2 to 8 years. Guaranteed fast colors. First Floor—Bargain Booth.

### Boys' Khaki Pants, \$1.33

Boys' Fine Twill Washable Cotton Khaki Knickerbocker Pants, Government shade. All seams taped, made with watch pocket, belt loops, button and strap buttons; full cut sizes, from 7 to 18 years. First Floor—Bargain Booth.

### Boys' Blouse Waists, 69c

Boys' Sport Collar Sport Blouse Waists, short sleeve style, in white, tan, white and striped collars; material consist of seersucker, chambray, percale and madras. "Mother's Friend" make; sizes 6 to 16 years. Values worth \$1.00 each. First Floor.

### Boys' and Children's Straw Hats, \$1.69

Boys' and Children's Straw Hats, juvenile shapes, in blue, black, brown and bleached; all with leather inner bands; suitable for the little children from 2 to 8 years of age. Values worth \$2.98 and \$3.50. Third Floor.

### Boys' Soldier Outfits, \$2.89

Boys' Soldier Outfits, of tan twilled cotton khaki, regular army style. Outfit consists of cap, long trousers, canvas leggings, Sam Brown leather harness and coat with four pockets. Sizes 4 to 14 years. Third Floor.

### Boys' \$2.98 Wash Suits, \$1.85

Boys' Wash Suits, of good quality washable materials, in white, combination colors and solid colors: Sizes 2½ to 7 years. Third Floor.

### 75c Window Shades, 58c

Strictly perfect quality Opaque Cloth Window Shades, size 36x6 ft. Mounted on good, strong spring rollers; in white, cream, light, medium, and dark green; complete with all fixtures and crochets to match. Fourth Floor.

### 75c Floor Brushes, 59c

Floor Sweeping Brushes, large size; long handle. A good serviceable brush for all purposes. Basement.

### Grocery Opportunities

Tuna Meat, 14c  
THIS COUPON and 14c for large cans of Balboa Brand Light and Dark Tuna Meat. (T.)

Spotless Cleanser, 2 for 9c  
THIS COUPON and be for two cans of Spotless Cleanser. (T.)

Coffee, 16c Pound  
THIS COUPON and 16c for one-pound bags of Coffee. (T.)

Goldenberg's—Basement.

### 50c Colored Poplins 36 Inches wide at 39c

36-inch Colored Poplins, heavy, firm, mercerized quality, in a large assortment of street and evening shades; also black. A very popular fabric for making the stylish coat dresses.

46-inch Flesh Color Satins, fine soft mercerized quality, for linens, gowns. Worth 39c yard..... 29c

46-inch Linen Suiting, a pure blue quality, with the desirable crumpled weaves. Colors include white, old rose, gray, and lavender. Worth \$1.00 yard..... 69c

46-inch Satin Stripe Tulle, a distinct and exquisite fabric for delicate frocks. White and colored grounds with satin women stripes. Worth \$1.00 yard..... 79c

29c Cretannes, 19c

Yard-wide Cretannes, in pretty floral designs, colorings of pink, blue, tan, and gray, suitable for draperies as well as comfort and cushion covers. Fourth Floor.

### 59c Carpet Hassocks, 29c

Extra well made large size hassocks, covered with light and dark Axminster and Wilton velvet, in floral and figured designs. Fourth Floor.

### \$1.25 Bed Pillows, 88c

Large-size Bed Pillows, covered with A. C. A. and fancy stripe clothings; filled with sterilized curled feathers. Fourth Floor.

### Ice Tea Tumblers, SIX for 25c

Crystal Glass Ice Tea Tumblers, full size; Colonial style. Regularly 39c dozen. Basement.

### Window Screens, 49c

Continental Extension Frame Window Screens, 24 inches high, open to 33 inches. Basement.

### 10c Chair Seats, 5c

Imitation Leather Chair Seats, assorted styles, sizes and colors. Basement.

### 98c Preserving Kettles, 59c

Seamless Enamelled Preserving Kettles, with bail handle; ten-quart size. Basement.

### "Androck" Ovens, 69c

"Androck" Ovens, for gas or oil stoves; have four parts; fit over one burner. Basement.

### 39c Alcohol Outfits, 22c

Alcohol Cooking Outfits, one can of solid alcohol, one covered tin saucepan and one stand. Basement.

### 25c Neckwear, 15c

Swiss and Organdy Flat Collars, in plain, ruffled, embroidered and lace trimmed styles; also some piped with colors; round, square and fancy shapes. Pique collars, flat and roll shapes. Collar and Cuff Sets of Swiss, some hemstitched, others trimmed with lace folds. First Floor.

### 35c Windsor Ties, 23c

Windsor Ties, good quality mass-line silk, full widths and lengths, in cardinal, navy blue, royal blue, rose, Copenhagen, white, scarlet, brown, primrose, lavender and black. First Floor—Neckwear Dept.

### 59c Lisle Gloves, 36c

Women's Two-clasp Lisle Gloves, firm woven quality, with mercerized finish; perfect fitting; black only; sizes 6, 8 and 10. First Floor.